



For Immediate Release

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Belgard® Hardscapes Announces Ultimate Contractor Contest
Contractors Enter To Win a \$15,000 Business Improvement Package

Atlanta, Ga. – March 18, 2013 – Belgard® Hardscapes is launching its Ultimate Contractor Contest running through May 15, 2013.

Belgard challenges contractors across the country to share a new sales or marketing approach that will grow their business in 2013. Submissions will be accepted through May 15 at Belgard.biz/ultimate. The contractor with the most innovative idea will be named the Ultimate Contractor and receive a \$15,000 business improvement package including:

- 1,000 sq. ft. of a product from Belgard Hardscapes' 2013 introductions. (*Product may depend on geographic region.*)
- One year subscription to VisionScapes design software.
- A marketing consultation facilitated by the Belgard Hardscapes Marketing Team.
- A "Come Alive Outside Day" hosted by leading industry consultant Jim Paluch.
- One year enrollment in the Working Smarter Training Challenge.
- One year enrollment in A Better Way 2 Learn Financials.

For full contest rules and regulations and to enter, visit Belgard.biz/ultimate.

About Belgard® Hardscapes

Belgard® Hardscapes, part of Oldcastle® Architectural, offers a complete collection of paver and wall products for outdoor living spaces, walkways, driveways, parking areas and retaining walls. Available in a range of styles, premium Belgard products have been found in America's finest homes and award-winning commercial and retail properties since 1995. For more information or a complimentary Idea Book, visit www.Belgard.biz or call 1-877-Belgard (235-4273). Find more inspiring outdoor space ideas at www.Facebook.com/BelgardHardscapes.

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