

## For Immediate Release

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Belgard® Hardscapes Announces Partnership with The Green Schoolhouse Series

Belgard Hardscapes contributes environmental permeable pavers to the construction of a LEED® Platinum-designed schoolhouse in Phoenix

Atlanta, GA – October 1, 2011 – Belgard® Hardscapes, a leading provider of interlocking pavers and segmental wall products, announced that it is supplying Eco Dublin interlocking permeable pavers, solar paver lights and Castleguard® edge restraints to The Green Schoolhouse Series. Belgard Hardscapes is proud to be a building partner in this meaningful initiative in which schoolhouses are gifted to disadvantaged public schools. Belgard Hardscapes will provide its products for a LEED® Platinum-designed green schoolhouse slated for construction in Phoenix, AZ later this year. The inaugural multipurpose, safari-themed schoolhouse, which will be built at Roadrunner Elementary School, will replace uninspired, outdated portable classrooms.

The project at Roadrunner is the first that The Green Schoolhouse Series will build along with school districts, corporations and volunteers across America.

"The Green Schoolhouses will be built using donated top-of-the-line and sustainable products like Belgard Hardscapes permeable pavers," explained Marshall G. Zotara, Co-founder of The Green Schoolhouse Series. "Not only will the students benefit from learning in a healthier classroom setting, the donations will sustain the building for many years to come."

Belgard's environmental permeable pavers enhance their surroundings, providing aesthetic beauty and durability, while also contributing to LEED® certification and storm water management solutions. Belgard permeable pavers:

- Reduce pollution from rain water runoff
- Reduce runoff from common rainstorms by as much as 100 percent
- Have a 50-year lifecycle for surface
- Out-perform similar systems in harsh climates or freeze thaw cycles
- Replace detention/retention ponds

As part of a bio-aquifer storm water system, Belgard Environmental permeable pavers can virtually eliminate runoff, potentially removing the need for retention ponds or underground sewer pipes.

To learn more about The Green Schoolhouse Series, please visit <a href="https://www.greenschoolhouse.org">www.greenschoolhouse.org</a>. For more information about the involvement of Belgard Hardscapes in the project, please visit causeandeffectpr.com/microsites/belgard.html.

## **About Belgard Hardscapes**

Since 1995, Belgard® Hardscapes by Oldcastle® has set the standard for sustainable outdoor paving solutions with aesthetically appealing designs. Offering a versatile range of colors, styles, textures and sizes, premium Belgard products are found in America's first homes and dream homes and in commercial outdoor spaces. When quality matters - Choose Belgard. www.belgard.biz

## **About The Green Schoolhouse Series**

The Green Schoolhouse Series (www.greenschoolhouse.org) is a collaboration of corporations, school districts, municipalities, foundations, communities and volunteers dedicated to building LEED®-Platinum designed, high-performance, environmentally sustainable multipurpose classrooms and community centers at Title 1, low-income public schools. This nationwide initiative is spearheaded by leading Partners Brighten A

Life, a 501(c)3 nonprofit organization focused on positively impacting the learning environment, living conditions and communities of disadvantaged children and families; and CAUSE AND EFFECT Evolutions, a business and nonprofit consulting firm that connects corporations with community causes.

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