



For Immediate Release

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Belgard Adds Commercial Permeable Expertise With Charles Taylor

Atlanta, GA – April 25, 2011 – Charles "Chuck" Taylor joins Belgard® Hardscapes by Oldcastle® as a commercial hardscapes advisor, specializing in permeable interlocking concrete pavers.

Taylor, who has more than 30 years of experience in the construction business, with the majority of those years focusing on the segmental pavement business, adds a great level of expertise in the commercial market in which Belgard hopes to expand.

"For the past 10 years, Taylor has positioned himself as an industry leading resource in the area of permeable pavement systems," says Ken O'Neill, Vice President of Marketing for Belgard. "As we continue to grow our environmental line of products and seek greater innovations for storm water management, Taylor will be a valuable resource for both us and our customers."

Belgard Hardscapes by Oldcastle is committed to increasing its commercial hardscapes business starting with greater emphasis on storm water management, including innovative systems solutions.

"Concrete pavers have long been a viable product," says Taylor. "But many design professionals fail to recognize that they are part of an engineered flexible pavement system, capable of carrying heavy loads as well as being used in a sustainable manner for managing storm water."

According to Taylor, changing market perception regarding the use of segmental concrete pavement systems will require educating the marketplace including design professionals, owners and regulatory officials.

"I look forward to supporting Oldcastle's commitment to improving the environment with an engineered solution for site development," says Taylor. "When concrete pavers are part of an engineered pavement system, many sustainable uses for this system will greatly impact the manner in which we execute site development, especially in urban areas where land is scarce and the cost for infrastructure is high."

Taylor most recently comes to Belgard from Advanced Pavement Technology where he was the technical director for the past 10 years.

About Belgard Hardscapes

Since 1995, Oldcastle® has set the standard for innovative outdoor hardscapes with the Belgard® collection of paver and wall products. Offering a versatile range of styles - in antiqued, classic, and natural textures - premium Belgard products are found in America's finest homes and dream homes. When quality matters - Choose Belgard. 1-877-Belgard (235-4273). Belgard is a brand owned by Oldcastle Architectural, a U.S. subsidiary of CRH plc.

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